



# ACUVUE<sup>®</sup> BRAND CONTACT LENSES

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BRAND CONTACT LENSES

SEE WHAT COULD BE<sup>™</sup>

## Why try contact lenses?

Whether you want a fresh look, the freedom to be more active, the ability to see your best, contact lenses are an excellent alternative to glasses. They will affect how you see - and how other people see you.

## Why ACUVUE® branded contact lenses?

All ACUVUE® contact lenses are designed to be disposable for your health and convenience. We continue to research and develop new technologies to provide you with better products, more convenience and the healthiest ways to wear contact lenses.

Each ACUVUE® contact lens has UV protection and easy handling with a visibility tint & inside-out mark so your lenses are easy to see and handle. ACUVUE® continues to lead the way, striving for improvements in the areas of technology, creativity and product quality.

For information on ACUVUE® Brand Contact Lenses, please visit [www.acuvue.co.uk](http://www.acuvue.co.uk)

## What is the difference between daily disposable and reusable lenses?

### Daily disposable lenses

The healthiest and most convenient way to wear lenses. At the end of each day you simply throw your ACUVUE® lenses away and use a fresh, new pair the next morning.

### Reusable lenses

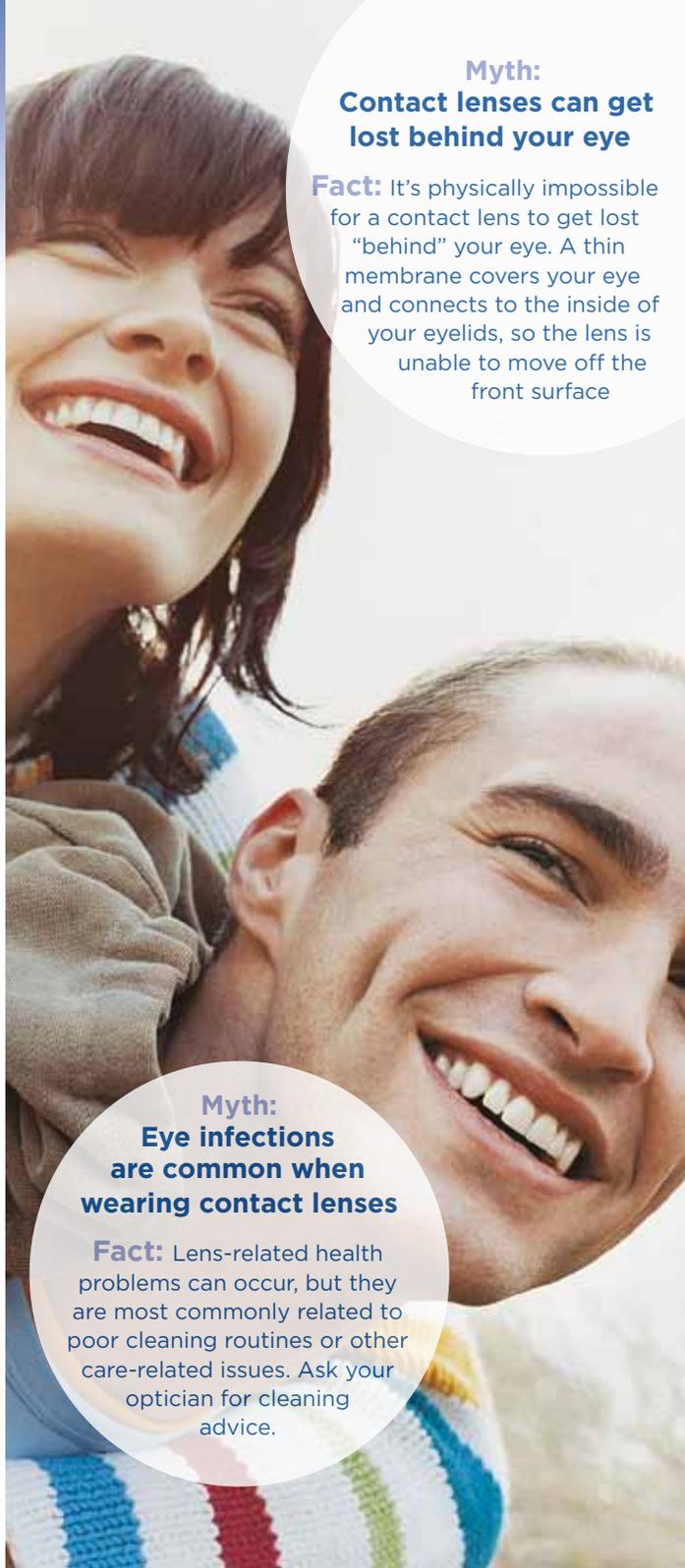
These are lenses you can reuse and keep rather than throw away. At the end of each day, you take the lenses out and clean and disinfect them. The next morning you put the same pair back in again. ACUVUE® reusable contact lenses worn as a daily wear are replaced every two weeks with a new pair.

## Myth: Contact lenses can get lost behind your eye

**Fact:** It's physically impossible for a contact lens to get lost "behind" your eye. A thin membrane covers your eye and connects to the inside of your eyelids, so the lens is unable to move off the front surface

## Myth: Eye infections are common when wearing contact lenses

**Fact:** Lens-related health problems can occur, but they are most commonly related to poor cleaning routines or other care-related issues. Ask your optician for cleaning advice.





## 1-DAY ACUVUE® TruEye™

*For clear, white and healthy eyes*

### Are they right for you?

1-DAY ACUVUE® TruEye™ contact lenses are ideal if you:

- Want a lens that is specially designed for the demands of modern living and the health of your eyes
- Live your life to the full and need a lens that can keep up with you
- Want to wear contact lenses all day and into the evening or just want to wear lenses a few days a week

### Why try them?

1-DAY ACUVUE® TruEye™ lenses bring you all these benefits:

- More oxygen<sup>1</sup> giving you healthy, white, bright eyes
- The highest UV protection<sup>2</sup> of any daily disposable lens to protect your eyes from the sun's harmful rays
- An ultra-smooth lens to give you a comfortable wear

### What vision problems do they correct?

- Short sightedness (myopia)
- Long sightedness (hyperopia)

**Myth:**  
Contact lenses  
are difficult to take  
care of

**Fact:** Contacts are simple and nearly hassle-free. Today's reusable soft lenses generally require just one type of solution to rub, rinse and store your lenses. And daily disposable lenses such as 1-DAY ACUVUE® TruEye™ or 1-DAY ACUVUE® MOIST® need no cleaning at all - you simply throw them away at the end of every day.

1. Superior oxygen availability compared to other daily disposable hydrogel contact lenses

2. 1-DAY ACUVUE® TruEye™ blocks 100% UV-B and greater than 96% UV-A. UV absorbing contact lenses are not substitutes for UV blocking sunglasses, as they do not completely cover the eye and surrounding area.



## 1-DAY ACUVUE® MOIST®

*For comfort that lasts*

### Are they right for you?

ACUVUE® MOIST® contact lenses are ideal if you:

- Want long lasting comfort
- Suffer from dryness or discomfort towards the end of the day
- Suffer from seasonal allergies

### Why try them?

1-DAY ACUVUE® MOIST® lenses bring you all these benefits:

- Fresh and comfortable-feeling eyes, even at the end of the day
- High UV protection<sup>1</sup>
- The convenience and health of a fresh, new lens every day

### What vision problems do they correct?

- Short sightedness (myopia)
- Long sightedness (hyperopia)

### Myth: Contact lenses are uncomfortable

**Fact:** Soft contact lenses are comfortable, easy to wear and require just minutes to get used to. In fact, many people say ACUVUE® OASYS® Brand Contact Lenses feel almost like wearing nothing at all.<sup>2</sup>



## ACUVUE® OASYS® with HYDRACLEAR® Plus

*Exceptional comfort even in  
challenging environments*

### Are they right for you?

ACUVUE® OASYS® with HYDRACLEAR® Plus contact lenses are ideal if you:

- Want long lasting comfort
- Suffer from dryness or discomfort towards the end of the day
- Spend long hours working on computers

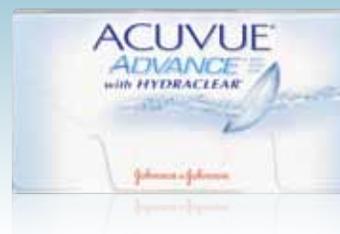
### Why try them?

ACUVUE® OASYS® with HYDRACLEAR® Plus lenses bring you all these benefits:

- That 'no lens feeling' (8 out of 10 wearers actually forget they have them in)<sup>1</sup>
- Exceptional comfort when watching TV or working at a computer and in dry environments such as heated or air-conditioned spaces
- Superior oxygen delivery for healthy looking eyes<sup>2</sup>
- High UV protection<sup>3</sup>

### What vision problems do they correct?

- Short sightedness (myopia)
- Long sightedness (hyperopia)



## ACUVUE® ADVANCE® with HYDRACLEAR®

*Ultra long-lasting comfort*

### Are they right for you?

ACUVUE® ADVANCE® with HYDRACLEAR® contact lenses are ideal if you:

- Want to wear your contact lenses frequently
- Want long lasting comfort
- Want a quality lens that gives excellent value for money

### Why try them?

ACUVUE® ADVANCE® with HYDRACLEAR® lenses bring you all these benefits:

- Long-lasting comfort
- Excellent oxygen delivery for healthy looking eyes
- High UV protection<sup>1</sup>

### What vision problems do they correct?

- Short sightedness (myopia)
- Long sightedness (hyperopia)

1. JJVC Data on File 2007 2. Superior oxygen delivery compared to ordinary hydrogel lenses 3. ACUVUE® OASYS™ block at least 95% of UV-A rays and 99% of UV-B rays. UV absorbing contact lenses are not substitutes for UV blocking sunglasses as they do not completely cover the eye and surrounding area.

1. ACUVUE® ADVANCE® block greater than 90% of UV-A rays and 99% of UV-B rays. UV absorbing contact lenses are not substitutes for UV blocking sunglasses as they do not completely cover the eye and surrounding area.



## 1-DAY ACUVUE® MOIST® for ASTIGMATISM

*Superior vision and comfort  
throughout the day*

**Myth:**  
You can't wear  
contact lenses if you  
have astigmatism

**Fact:** People with astigmatism can enjoy all the freedom and benefits of contact lenses. 1-DAY ACUVUE® MOIST® for ASTIGMATISM combines our unique Accelerated Stabilisation Design that can help to naturally align your lenses every time you blink, with patented LACREON™ technology for superior comfort.

### Are they right for you?

1-DAY ACUVUE® MOIST® for ASTIGMATISM contact lenses are ideal if you:

- Experience blurred or variable vision throughout the day with your current lenses
- Experience discomfort with your current lenses
- Want the freedom and convenience of a daily disposable lens

### Why try them?

1-DAY ACUVUE® MOIST® for ASTIGMATISM lenses bring you all these benefits:

- Clear and stable vision no matter how active your lifestyle may be
- Freedom to enjoy your favourite sports, travel or take a break from your glasses
- Excellent end-of-day comfort
- High UV protection<sup>1</sup>

### What vision problems do they correct?

- Astigmatism

1. 1-DAY ACUVUE® MOIST® for ASTIGMATISM block at least 95% UV-B and 80% UV-A rays. UV absorbing contact lenses are not substitutes for UV blocking sunglasses as they do not completely cover the eye and surrounding area.



## ACUVUE® OASYS® for ASTIGMATISM

*Clear, stable vision<sup>1</sup> and  
comfort throughout the day*

### Are they right for you?

ACUVUE® OASYS® for ASTIGMATISM contact lenses are ideal if you:

- Want clear, stable vision<sup>1</sup> and exceptional comfort, no matter how active your lifestyle
- Experience blurred or fluctuating vision throughout the day
- Spend long hours working on computers
- Spend time in heated or air-conditioned environments which can dry out your eyes

### Why try them?

ACUVUE® OASYS™ for ASTIGMATISM lenses bring you all these benefits:

- Clear and stable vision no matter how active your lifestyle may be
- Exceptional comfort when watching TV or working at a computer
- Superior oxygen delivery for healthy looking eyes
- Highest UV protection<sup>2</sup> of any soft contact lens for astigmats in today's market

### What vision problems do they correct?

- Astigmatism

1. Zikos, GA et al (2007) Rotational Stability of Toric Soft Contact Lenses During Natural Viewing Conditions. Optometry and Vision Science (11): 1039-1045 2. UV-absorbing contact lenses are not substitutes for UV-blocking sunglasses as they do not completely cover the eye and surrounding area.



## ACUVUE® ADVANCE® for ASTIGMATISM

*Great vision from all angles*

### Are they right for you?

ACUVUE® ADVANCE® for ASTIGMATISM contact lenses are ideal if you:

- Want to wear your contact lenses frequently
- Want quality lens that provides excellent value for money
- Experience discomfort before the end of your day
- Experience blurred or fluctuating vision throughout the day with your current lenses

### Why try them?

ACUVUE® ADVANCE® for ASTIGMATISM lenses bring you all these benefits:

- Clear and stable vision no matter how active your lifestyle may be
- Long-lasting comfort
- Excellent oxygen delivery for healthy looking eyes
- High UV protection<sup>1</sup>

### What vision problems do they correct?

- Astigmatism

1. ACUVUE® ADVANCE® for ASTIGMATISM block approximately 96% of UV-A rays and 99% of UV-B rays. UV absorbing contact lenses are not substitutes for UV blocking sunglasses as they do not completely cover the eye and surrounding area.

**Myth:**  
**People over  
40 shouldn't wear  
contact lenses**

**Fact:** People of all ages wear contact lenses, including many older adults, thanks to bifocal and multifocal contact lenses and regular contacts for those with monovision. Even as eyes become dryer as people age, next generation contact lens materials can provide better all-day comfort than ever before.



## ACUVUE® BIFOCAL

*No need for reading glasses*

### Are they right for you?

ACUVUE® BIFOCAL Contact Lenses are ideal if you:

- Don't want to carry reading glasses everywhere you go
- Have hobbies or an occupation that combines close and distant work
- Are used to wearing contact lenses and want to carry on wearing them as you pass through your 40s and 50s

### Why try them?

ACUVUE® BIFOCAL lenses bring you all these benefits:

- The freedom to just put on your lenses and go – and not have to search around for reading glasses when you need them
- High UV protection<sup>1</sup>

### What vision problems do they correct?

- Presbyopia



*Johnson & Johnson*  
Vision Care

ACUVUE®, 1•DAY ACUVUE® MOIST®, 1•DAY ACUVUE®, 1•DAY ACUVUE® TruEye™, ACUVUE® ADVANCE® with HYDRACLEAR®, ACUVUE® OASYS® with HYDRACLEAR® Plus, 1•DAY ACUVUE® for ASTIGMATISM, ACUVUE® ADVANCE® for ASTIGMATISM, ACUVUE® OASYS™ for ASTIGMATISM, ACUVUE® BIFOCAL and SEE WHAT COULD BE™ are trademarks of Johnson & Johnson Medical Ltd. © Johnson & Johnson Medical Ltd. 2010.